



GREATER SOUTH COUNTY ROAD ASSOCIATION

October, 2015

greatersouthcountyroad@gmail.com

PO Box 2648, Palm Beach, FL 33480

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THE SOCIETY OF

The Four Arts

The Society of the Four Arts was founded in 1936 to offer quality cultural programming to the growing community of Palm Beach. Each season, the Four Arts offers a dynamic lineup of cultural programming, including notable speakers, concerts, films, educational programs, and art exhibitions. The campus is home to beautiful sculpture and botanical gardens, a library and children's library, and a state-of-the-art educational facility. The Four Arts is a 501(c)3 nonprofit charity and all programs are open to the public. Discover something new this season at the Four Arts. Open daily 10 a.m. to 5 p.m.

Learn more at www.fourarts.org

Thank you to The Society of the Four Arts and Dr. Brenneman for being our hosts for the first meeting of the season!

Palm Beach Daily News

THE SHINY SHEET

Palm Beach Daily News Editor Elizabeth Clarke will discuss the paper's focus on its digital audience and how it's using social media to engage with businesses. She'll also introduce new business reporter Aleese Kopf and what she'll add to the business beat coverage this season.

Clarke has been editor of the Palm Beach Daily News since 2014.

Thank you Elizabeth for joining us as our Speaker for our first meeting of the season!



A Message from our President

As I stood on the corner in front of Salon Margrit last week, watching the construction crew get the crane set, start-up chain saws and cut down those majestic Royal Palm trees around the reflecting pond of Memorial Fountain, I felt a tug at my heart. Those beautiful trees have stood guard for more than 86 years and watching them cut down was emotional I must admit.

Addison Mizner's vision for the Fountain as a vista of water, flowers and trees has been a true masterpiece since 1929. However as I had the honor to participate in parts of this restoration project with the creators Mark Marsh and Jorge Sanchez, I know the exact same (but shorter) Royal Palm trees that will replace the excessively tall trees will restore Mr. Mizner's original vision of the vista that Memorial Fountain/Park once was. In fact I'm excited to watch the restoration of the entire Town Square evolving into a lovely park and destination for everyone!

My heart felt an ache watching those beautiful trees fall from the skies but I'm comforted greatly knowing Mr. Sanchez and Mr. Marsh's design captures Mr. Mizner's original vision and at the end of the restoration (January 2016), I'm sure I'll be emotional again seeing the restored and beautiful Memorial Fountain vista returned.

Patti Sans

Honorary GSCRA Directors

Dr. Gregory K. Boyajian - Jean Deyermond - Josephine DeFina Stetson*
Vincent Ross* - Sam McClendon* (*In loving memory)

Directors

Franny LaRue
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561-835-0338

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561-718-5388

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561-832-361

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561-351-5012

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561-227-6330

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Fire Department
561-801-2700

Jeff Cloninger
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561-659-3555

Nancy Maio
First Republic Bank
561-835-8829

Ann Small
Resident
561-307-1129

Joe DeFina
Sotheby's
561-313-6781

Talk with the Town 2015

Thank you so much to our friends at **The Breakers** for once again hosting our Talk with the Town this past Summer.

The Talk with the Town is the perfect setting for all of us as residents and business people in the island to get informed, ask questions and offer suggestions to our Town Officials.

Our next Talk with the Town will be held on June 24, 2016.



**Morgan Stanley
Smith Barney**

Patricia Sans
 Vice President, Financial Advisor
 Phillips Point East Tower
 777 S. Flagler Drive, Suite 900
 West Palm Beach, FL 33401
 561-838-8979 • 800-827-6329
 patricia.sans@mssb.com

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Haylee Kaye
 www.studiopalmbeach.com
 Tel. (561) 802-4343 Fax (561) 802-4335
317 PERUVIAN AVENUE, PALM BEACH, FL 33480

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The Colony
 PALM BEACH

Marta Weinstein
 561.655.6430
mweinstein@thecolonypalmbeach.com

PALM BEACH Society



"Vita Celebratio Est!"

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 240 Worth Avenue Palm Beach, FL 33480
 561.650.5555 • www.pbosociety.com

Richard A. Lynn, M.D., F.A.C.S., R.P.V.I.
 Chief Quality Officer

VISITING NURSE ASSOCIATION
VNA
 of FLORIDA

1818 S. Australian Avenue
 Suite 404
 West Palm Beach, FL 33409
 Cell 561-315-6208
 Office 561-689-5462
 Fax 561-689-5465
Richard.Lynn@vnaflorida.org

**To see your business card here next month,
 Contact Marta Weinstein at
mweinstein@thecolonypalmbeach.com**



Town of Palm Beach Police Department Residential Direct Connect

The Palm Beach Police Department is committed to using every resource at its command to assist the community. Advances in computerization have now made it possible for the Police Department to offer a valuable new service.

As a homeowner in the Town of Palm Beach, you can have your burglar alarm connected directly to the police department – in addition to your alarm company.

*In accordance with Town Ordinance No. 18-02, the registration fee is \$ 100.00 for a **DIRECT CONNECT ALARM SYSTEM**. After the registration is completed, there is an annually fee of \$100 due on October 1 of every year. This fee is in addition to other alarm permit fees already in effect.*

I HAVE MORE QUESTIONS ABOUT THE SYSTEM, WHO CAN I DISCUSS THIS WITH?

You can call Lead Telecommunications Supervisor Christine Cunningham at ccunningham@palmbeachpolice.com or 561-227-6460 at the Palm Beach Police Department.



HEART SAFE

Caring for Life, One Heart at a Time



Sudden cardiac arrest is a leading cause of death in the United States, killing more than 300,000 people yearly and remains a major public health problem. Compact and portable, AEDs are designed to be used by laypeople, with little or no training, to deliver a shock that can save a victim's life who is suffering from sudden cardiac arrest.

An AED or automated external defibrillator, is a device the size of a lunchbox that automatically delivers a life-saving shock to a person in sudden cardiac arrest. Without effective CPR and a shock from an AED, someone suffering from sudden cardiac arrest has a very low chance of survival.

Palm Beach Fire Rescue has launched a communitywide drive to encourage residents, businesses, churches, schools, etc. to obtain an AED (prices start at \$1,999) and to have it registered via a free and simple process.

Our program includes having Palm Beach Fire Rescue come to your home of business and train your family, friends or staff in CPR and the use of an AED at no cost to you.

For further information please contact Palm Beach Fire Rescue at 561-227-6440.

Meet our newest Board member...

Joseph R. DeFina

Joe came to Sotheby's International Realty in 2010 as a diversely qualified real estate professional with more than 25 years of experience. He began his career managing DeFina Realty, Inc. with his mother Josephine DeFina Stetson. GSCRA is thrilled to have Joe as part of our team!



Mark your Calendars!

October 30	Breakfast meeting at The Society of the 4 Arts
December 1	Holiday Tree Lighting 5PM – NEW LOCATION – TBA
<u>2016</u>	
January 29	Breakfast meeting at Salon Margrit
January 31	Celebration/Unveiling of Memorial Fountain/Town Square
February 26	Breakfast meeting at Café L'Epicier
March 25	Breakfast meeting, location TBA
April 29	Breakfast meeting at The Colony Hotel
May 27	Breakfast meeting at Nick & Johnnies
June 24	Breakfast meeting at The Breakers – TALK WITH THE TOWN



Congratulations to Royal Poinciana Way!!!

Effective September 17, 2015, the State Historic Preservation Office officially approved the Royal Poinciana Way as being officially listed as a 'Historic District'. Being a member of the State Historic Register is not only an amazing honor but opens the door to the possibility of financial incentives to owners making improvements to their properties. Congrats to RPW for this auspicious designation!



THE PARTY IS ON!

On Sunday, January 31st, 2016 there will be an **Unveiling/Celebration Party** of the new Memorial Park/Town Square! It will be a family fun day for all and will start about 1pm with Police and Fire demonstrations, historic moments, street performers (as part of the street will be closed off), food and much more!! All the businesses on S. County Road are encouraged to start thinking now how you wish to have your business participate in this event. I welcome your calls and emails so together we can make this event a grand success for YOU!!



On Sunday, October 18th, 2015, Mr. Jim Ponce was honored by the Historical Society with the naming of 36th Street and Greenwood/Pinewood in West Palm Beach as "JIM PONCE AVE"! What a wonderful tribute to our only 2 legged PB Landmark and official PB Historian. Our hats are off to you Mr. Ponce and our heartfelt **CONGRATULATIONS!**

RESTAURANT

CHEZ L'ÉPICIER N°288

S. COUNTY ROAD

PALM BEACH

Chez L'Épicier Restaurant at 288 South County Road hosts 128 seats of fine-dining, with 90 seats in the main dining room, 14 seats in the Champagne room, 24 seats at the bar, and a fine gourmet shop.

Strongly inspired by its renowned and successful Montreal restaurant, of the same name, Chez L'Épicier's owners; Véronique Deneault and Laurent Godbout have been in and out of the kitchen for over a decade. Laurent Godbout is a star in Canada winning international contests for cooking and who represented Canada at the prestigious Bocuses D'Or in Lyon in January 2015. Laurent is also a noted author publishing two cookbooks. Chez L'Épicier is open Wednesday-Sunday, 5pm-10pm and will open soon for brunches every Saturday and Sunday. For reservations call (561) 508-7030

With the Town of Palm Beach highly regarded as one of the most affluent communities in the United States, Chez L'Épicier promises to compliment and enhance the demanding and eclectic tastes of residents and visitors alike.





Polo

Music, Music, Music.

Tues / Wed / Thurs & Saturdays

NORM KUBRIN



'Late Night' Saturdays

Jill & Rich

SWITZER



'Jazz Brunch' Sundays

Bill Mays

11:30 - 2:30



'Friday Night Dancing'

MOTOWN



The Colony
PALM BEACH

561-655-5430

155 Hammon Ave., Palm Beach, FL 33480 • www.thecolonypalmbeach.com